MAILR · 6×11 POSTCARD · FRONT

Front: your design goes here

- Bleed: 11.25 × 6.25 in. Run backgrounds and photos to this outer edge.
- Trim: 11 × 6 in. The card is cut here.
- Safe area: keep text and logos inside the dashed line, 0.125 in in from the trim.

Full color. Avoid address-like text in the bottom 2.375 in.

MAILR · 6×11 POSTCARD · BACK

Back: message on the left

- Bleed: 11.25 × 6.25 in. Run backgrounds and photos to this outer edge.
- Trim: 11 × 6 in. The card is cut here.
- Safe area: keep text and logos inside the dashed line, 0.125 in in from the trim.
- Keep the address block blank.

Ink-free address block · 4 × 2.375 in

Leave this blank. Mailr prints the return address, the recipient's address, postage and the USPS barcode here. It sits 0.15 in from the right edge and 0.125 in from the bottom of the trim.